

# Introduction to Council Districting

## City of Bellflower

May 26, 2015

Douglas Johnson

# Election Systems

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- At Large
  - Candidates live anywhere, and all voters vote for all Councilmembers
  
- From District
  - Candidates live in the district, but elected at large
  
- By District
  - Candidates live in the district and are elected by voters in that district

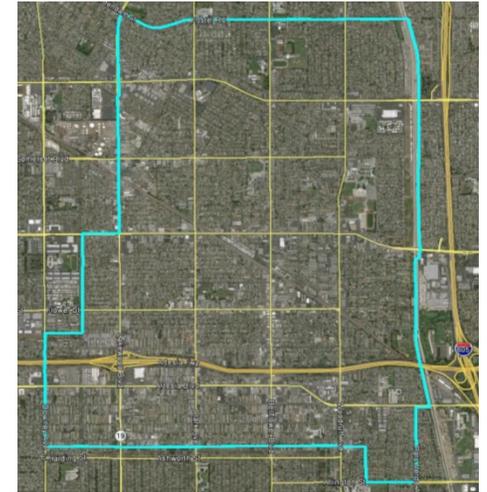


# California VRA-prompted Changes

3

- Changed to districts so far:
  - 1 County
  - 16 cities (at least another 6 are in the process of changing)
  - about 10 Water and other Special Districts
  - about 20 Community College Districts
  - More than 110 school districts





# Districting Process and Criteria

May 26, 2015

# Districting Process

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- Council adoption of criteria May 26, 2015
- Participation kits released & NDC draft plans published June 8, 2015
- Deadline for submission of plans from the public August 1, 2015
- Public hearing on draft plans August 24, 2015
- Public hearing on draft plans September 14, 2015
- Public hearing and plan adoption September 28, 2015



# Districting Criteria

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## Federal Laws

- ❑ Equal Population
- ❑ Federal Voting Rights Act
- ❑ No Racial Gerrymandering

## Traditional Criteria

- ❑ Communities of interest
- ❑ Compact
- ❑ Contiguous
- ❑ Visible (Natural & man-made) boundaries
- ❑ Continuity in office
- ❑ Planned growth





# Bellflower Demographics and Communities

May 26, 2015

# Demographic Summary I

Race/Ethnic Profile	Count	Percent
Total Population	76,616	
Latino	40,085	52%
NH White	14,971	20%
NH Black/ African-American	10,720	14%
NH Native American	383	0%
NH Asian-American	9,057	12%
NH Pacific Islander	634	1%
NH Other	218	0%
NH Multi-Race	548	1%
Voting Age Population total	54,867	72%
VAP Latino	26,085	48%
VAP NH White	12,880	23%
VAP NH Black/ African-American	7,481	14%
VAP NH Native American	309	1%
VAP NH Asian-American	7,210	13%
VAP NH Pacific Islander	427	1%
VAP NH Other	150	0%
VAP NH Multi-Race	325	1%

Race/Ethnic Profile	Count	Percent
Citizen VAP total	44,390	
CVAP Latino	19,010	43%
CVAP NH White	12,940	29%
CVAP NH Black/ African-American	7,049	16%
CVAP NH Asian-American	4,579	10%
CVAP NH Other	614	1%
Nov. 2012 Registration	31,939	
Nov. 2012 Latino Reg	13,326	42%
Nov. 2012 Asian-Surnamed Reg.	1,051	3%
Nov. 2012 Filipino-Surnamed Reg.	828	3%
Nov. 2012 NH White+Af-Amer. Reg.	16,734	52%
Nov. 2012 total voters	19,335	61%
Nov. 2012 Latino voters	7,612	39%
Nov. 2012 Asian-Surnamed voters	562	3%
Nov. 2012 Filipino-Surnamed voters	476	2%
Nov. 2012 NH White+Af-Amer. voters	10,685	55%

Sources: 2010 Census, California Statewide Database (2012 November election), and the 2009-2013 American Community Survey.

Target Council District Population = 76,616 total population / 5 districts = 15,323

# Demographic Summary II

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ACS Profile	Count	Percent
ACS Total Population	76,989	
Age 0 - 19	24,148	31%
Age 20 - 60	42,058	55%
Age 60+	10,783	14%
Age 65+	7,107	9%
Immigrant	22,178	29%
Age 5+	70,952	
Speaks English at home	33,372	47%
Speaks Spanish at home	29,031	41%
Speaks an Asian language at home	6,462	9%
Speaks other language at home	2,087	3%
Speaks English only "well" or less	15,987	23%
Age 25+	46,700	
Age 25+, no HS degree	10,251	22%
Age 25+, HS degree (only)	28,978	62%
Age 25+, bachelor degree (only)	5,802	12%
Age 25+, graduate degree (only)	1,669	4%

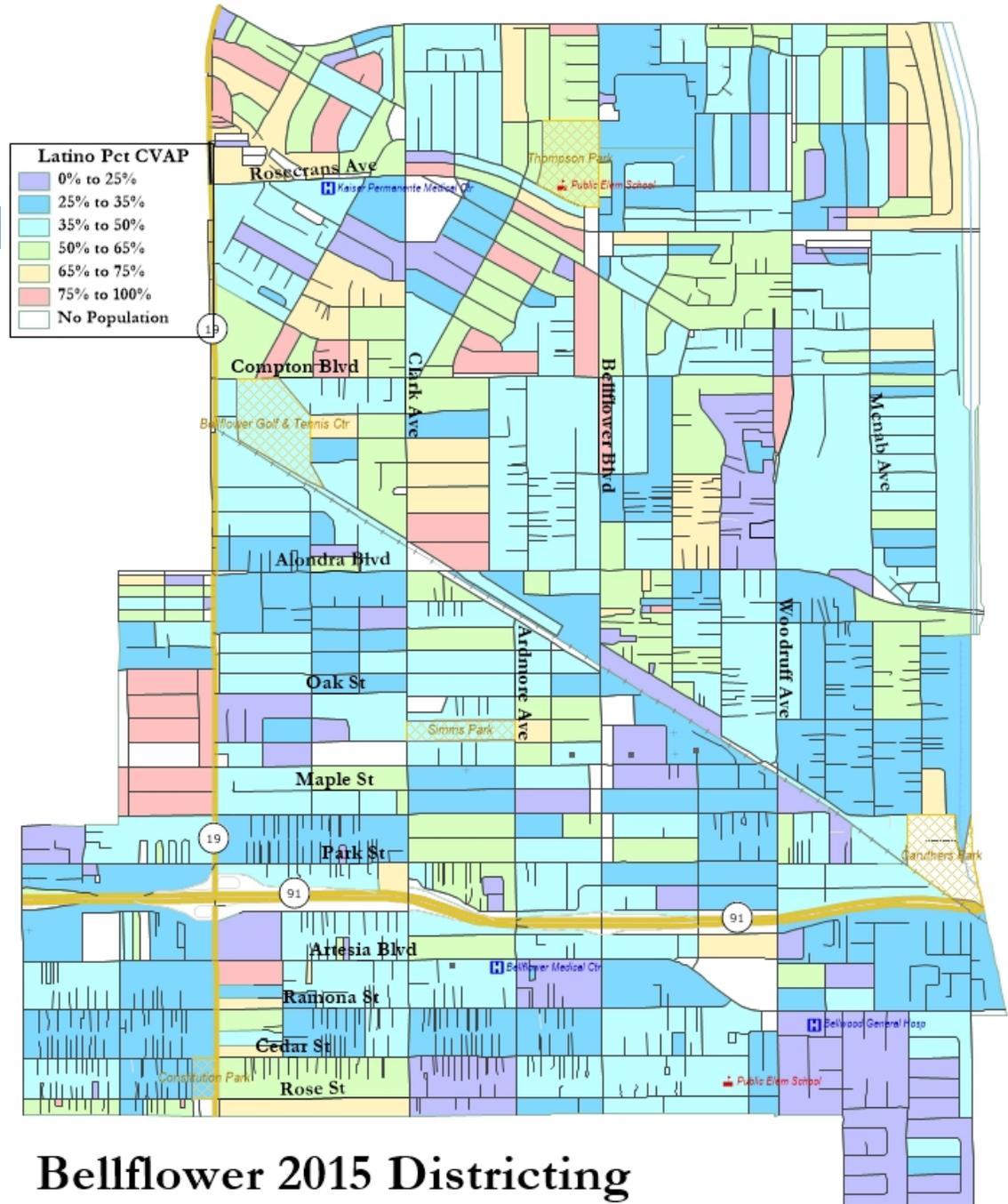
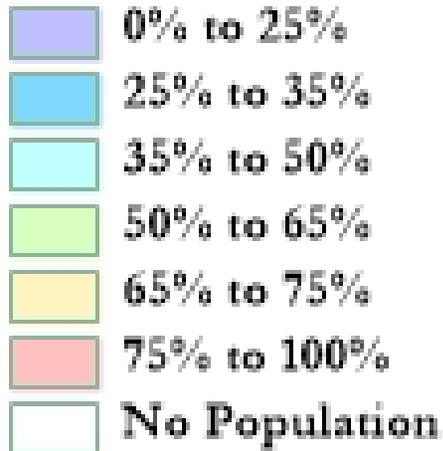
ACS Profile	Count	Percent
Households	23,509	
HH Income \$0-25k	5,876	25%
HH Income \$25-50k	5,950	25%
HH Income \$50-75k	4,612	20%
HH Income \$75-200k	6,465	28%
HH Income \$200k+	606	3%
Housing units	24,920	
Vacant	1,411	6%
Occupied	23,509	94%
Rented	14,319	61%
Owned	9,190	39%
Single-Family	15,289	61%
Multi-Family	9,631	39%

Sources: 2009-2013 American Community Survey.



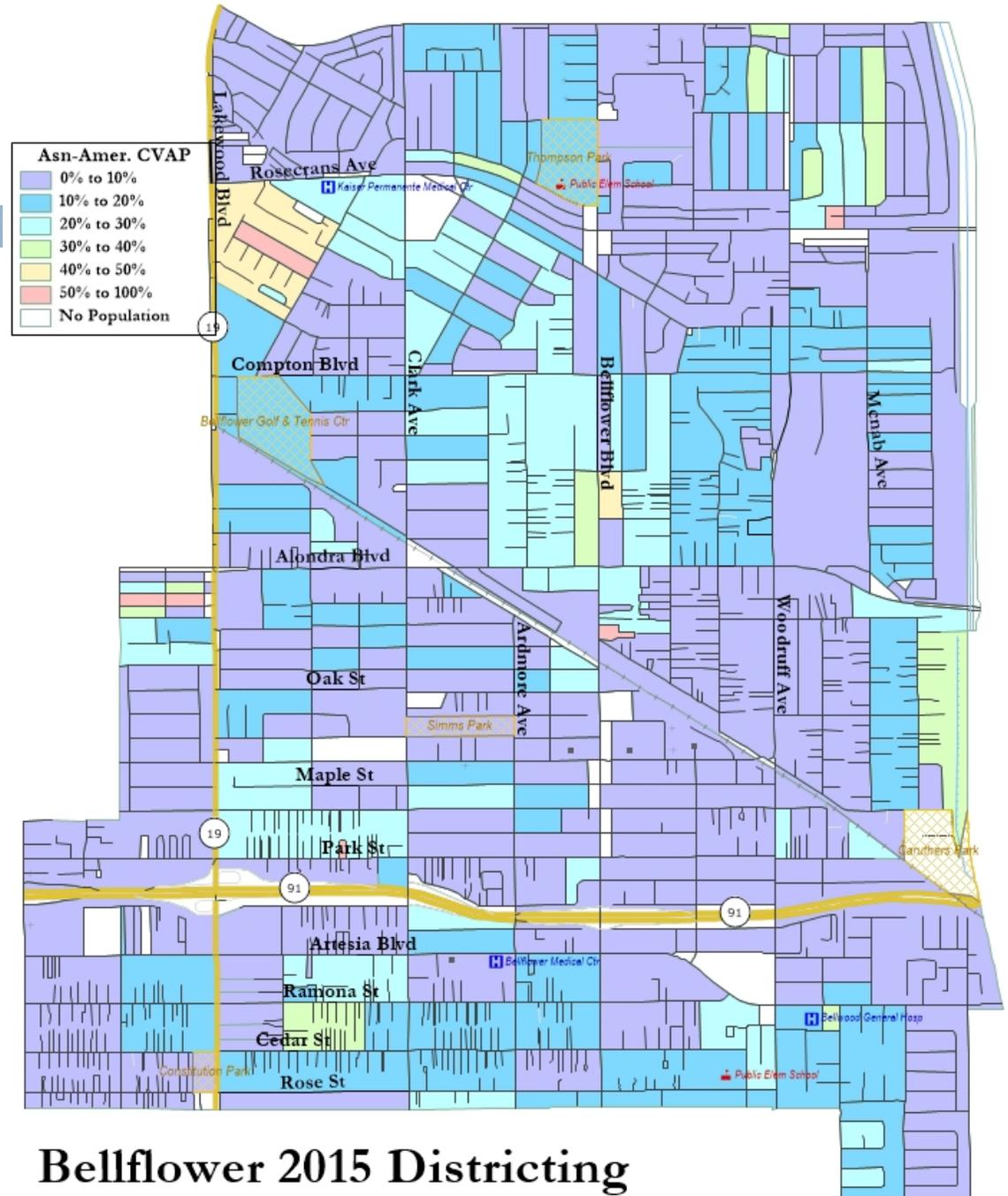
# Latino Citizen Voting Age Population

## Latino Pct CVAP



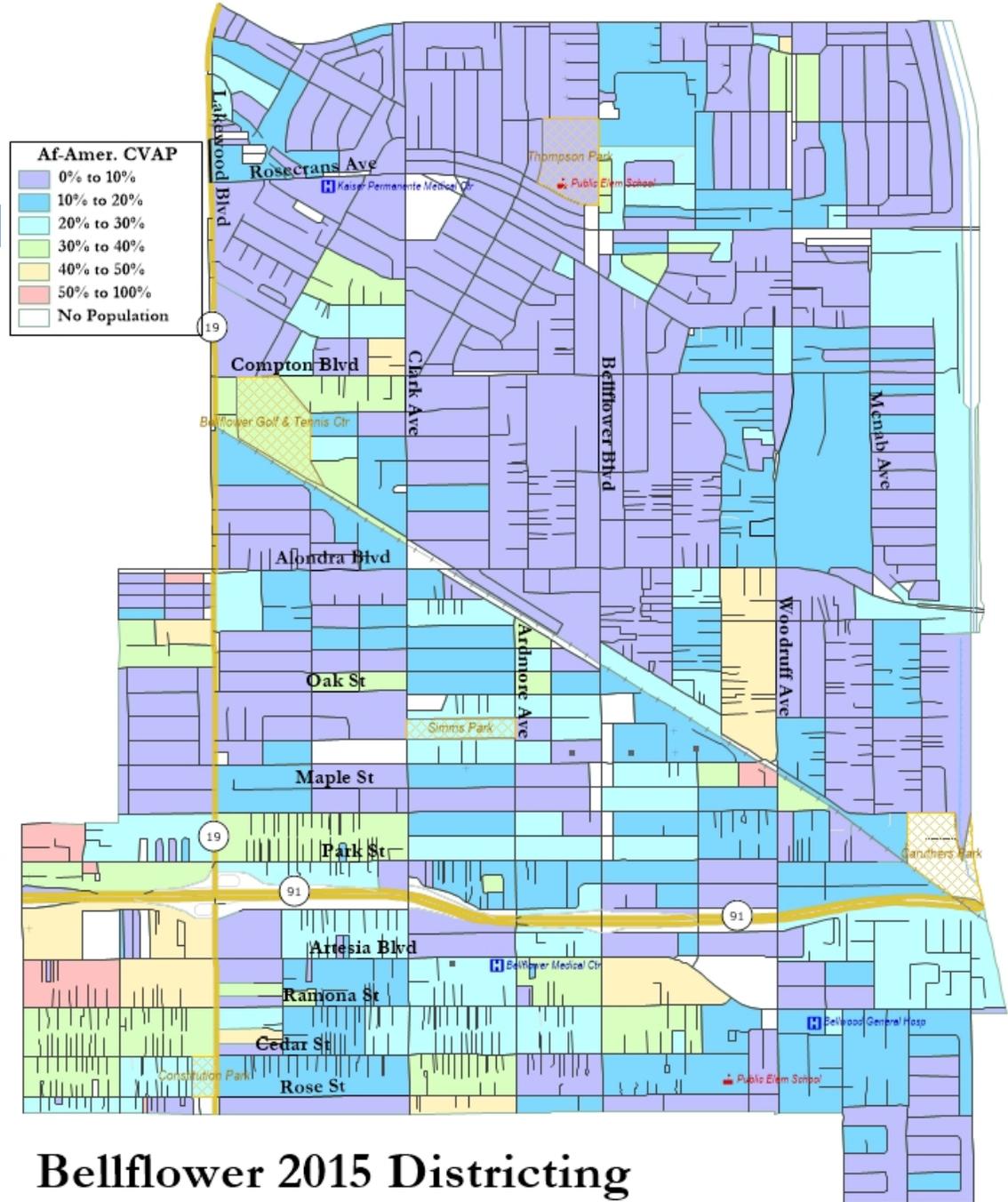
Bellflower 2015 Districting

# Asian-American Citizen Voting Age Population



**Bellflower 2015 Districting**

# African-American Citizen Voting Age Population

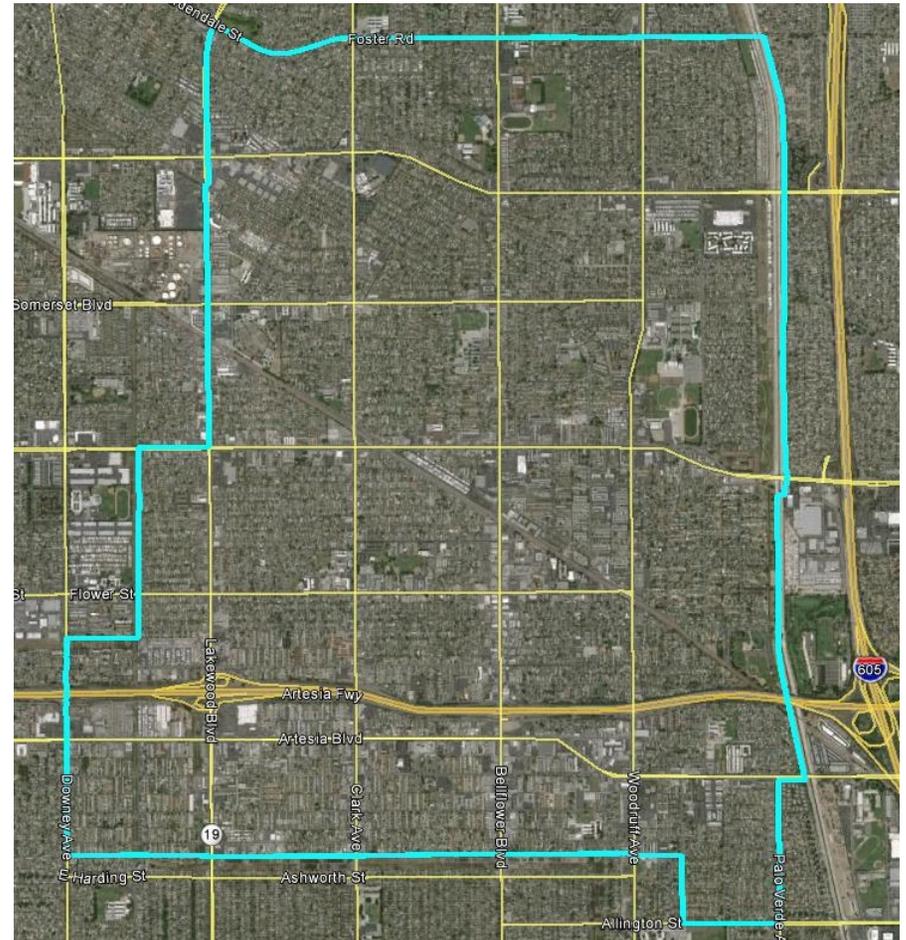


**Bellflower 2015 Districting**

# Potential Communities of Interest

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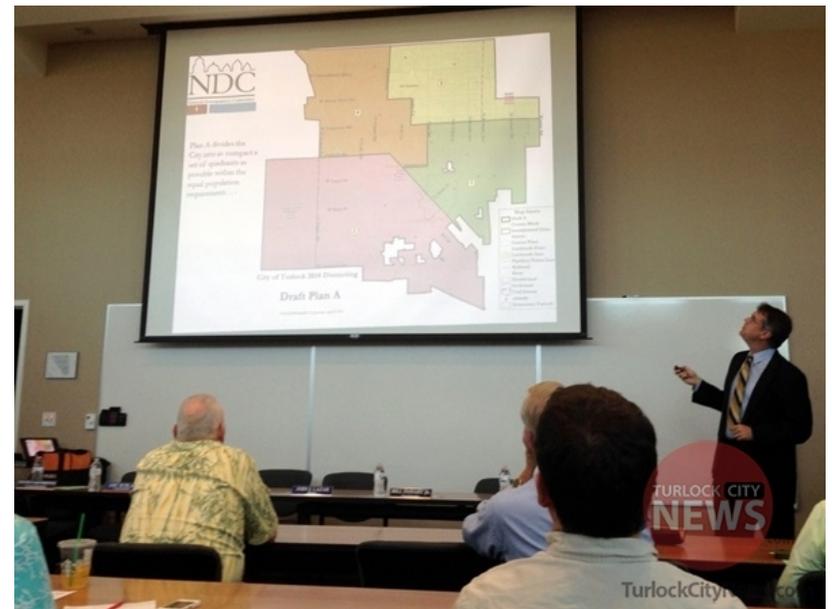
- ❑ Paramount & Downey School District areas?
- ❑ School attendance areas?
- ❑ Cerritos College trustee areas?
- ❑ Master-Planned or other residential communities?
- ❑ Downtown?
- ❑ Planning zones?
- ❑ Other definitions of neighborhoods?
  
- ❑ The best definitions of neighborhoods come from the people who live there



# Public Engagement

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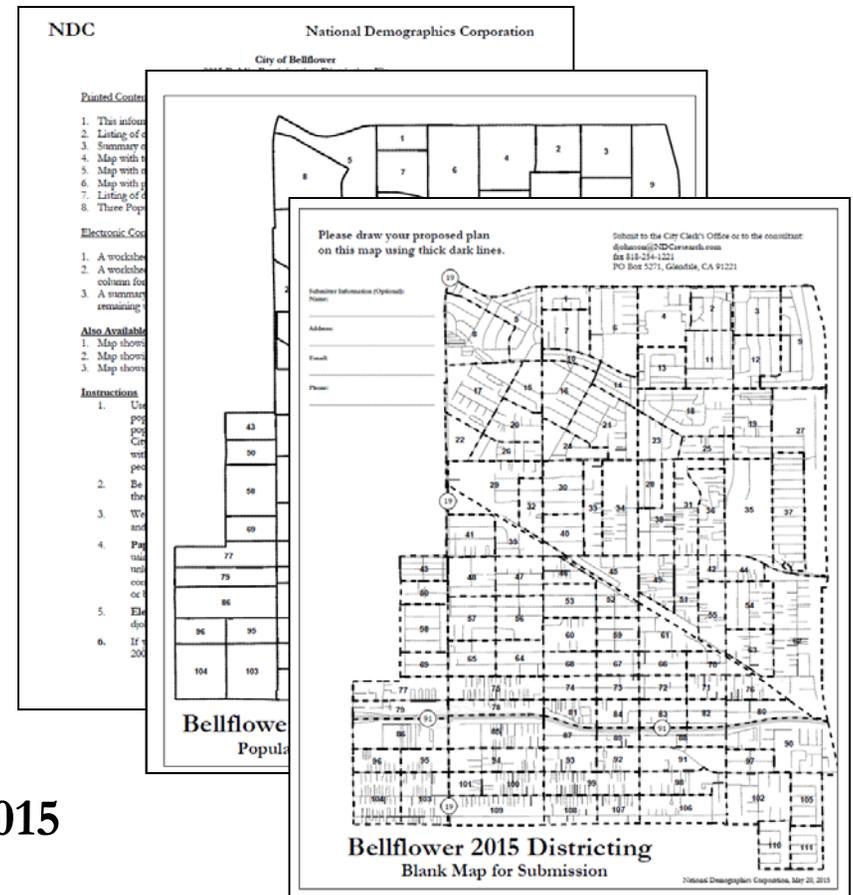
- NDC’s “3 E’s” Approach:
  - **Engage, Educate, and Empower**
  
- Community input is important and welcome at all stages of the process
  
- Public comment hopefully will include:
  - definitions of neighborhoods
  - sharing opinions on draft plans
  - drawing individual draft districts or entire plans



# Public Participation Kits

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- ❑ **You choose how much to draw:**
  - ❑ Draw your neighborhood;
  - ❑ Draw the District you want to live in; or
  - ❑ Draw a full 5-District plan
  
- ❑ **You choose how detailed to get:**
  - ❑ Scratch quick lines on a rough map;
  - ❑ Balance Total Population numbers; or
  - ❑ Examine detailed demographic data
  
- ❑ **Deadline for submission: August 1, 2015**
  - ❑ But the sooner, the better!



NDC  
National Demographics Corporation  
City of Bellflower

**Painted Copies**

1. This infom...
2. Listing of...
3. Summary of...
4. Map with...
5. Map with...
6. Map with...
7. Listing of...
8. Three Pop...

**Electronic Copies**

1. A word doc...
2. A word doc...
3. A summary...

**Also Available**

1. Map show...
2. Map show...
3. Map show...

**Instructions**

1. Use...
2. In the...
3. We...
4. Pa...
5. El...
6. If...

**Bellflower Population**

43
50
58
69
77
79
86
96
99
104
103

Please draw your proposed plan on this map using thick dark lines.

Submit to the City Clerk's Office or to the consultant:  
dphansen@NDCcorporation.com  
fax 916-254-1221  
PO Box 5271, Goleta, CA 91221

Submitted Information (Optional)  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Bellflower 2015 Districting  
Blank Map for Submission**

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## Questions?

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