



staff report

TO: Honorable Mayor and Members of the City Council

FROM: Jeffrey L. Stewart, City Manager

SUBJECT: Consideration and possible action to request change of City alliance from the Southeast Los Angeles County Workforce Development Board to the Pacific Gateway Workforce Development Board.

DATE: March 14, 2016

EXECUTIVE SUMMARY

Over the past several weeks, members of the City Council and staff have received communications from the City of Long Beach and the Pacific Gateway Workforce Development Board requesting the City of Bellflower reconsider its current affiliation with the Gateway Cities Workforce Development Board and consider joining the Pacific Gateway concern.

RECOMMENDATION TO CITY COUNCIL

- 1) Retain current working relationship with the Gateway Cities Workforce Development Board; or
- 2) Alternatively, discuss and take other action related to this item.

FISCAL IMPACT

None.

DISCUSSION

The Southeast Los Angeles County Workforce Development Board (SELACO WDB) is a private, nonprofit organization serving the workforce development needs of individuals and businesses throughout the southeast Los Angeles County area that includes Bellflower, Artesia, Cerritos, Downey, Hawaiian Gardens, Lakewood, and Norwalk. Many of the available services are provided at no charge. SELACO WDB works in partnership with the United States Department of Labor, California Employment Development Department, CalWorks, and other organizations. The primary mission of the SELACO WDB is to stimulate employment development and promote the growth of local business by assisting employers in their efforts to maximize the value of the workforce and increase productivity through training and education.

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The Pacific Gateway WDB is a similar organization. It is located at 3447 Atlantic Avenue in Long Beach; it represents Long Beach, Signal Hill, and portions of the Los Angeles Harbor area communities.

Though staff is not aware of the exact reasons for the request to change affiliations, it was motivated by the departure of some of the latter group of communities. Though staff believes the Pacific Gateway group to be a fine and upstanding organization, there is simply no specific reason to change. The Bellflower community is well represented by the SELACO WDB and staff recommends strongly that the City retain its affiliation with that organization. The brief listing of services performed by SELACO WDB during the past two years has been attached for your review.

ATTACHMENT

SELACO WDB Workforce Assistance Summary Document

SELACO WDB Activity for Bellflower Residents and Businesses

	07/01/2012 06/30/2013	07/01/2013 06/30/2014	07/01/2014 06/30/2015	07/01/2015 12/31/2015 (6 months)
Total Visits to Center:	5,004	4,621	3,142	1,768
Business that Received Services:	4	8	5	1
Employer Contacts by SELACO Staff:	31	31	38	7
Enrollments:	70	183	325	324
Total:	5,109	4,843	3,510	2,100

SELACO WDB Activity for 7-City Residents and Businesses (Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, Lakewood, Norwalk)

	07/01/2012 06/30/2013	07/01/2013 06/30/2014	07/01/2014 06/30/2015	07/01/2015 12/31/2015 (6 months)
Total Visits to Center:	32,000	27,408	21,811	9,145
Business that Received Services:	52	52	60	7
Employer Contacts by SELACO Staff:	393	542	313	78
Enrollments:	702	798	1,684	1,265
Total:	33,147	28,800	23,868	10,495

SELACO WDB's current job board has 8 job leads from businesses within Bellflower from the following businesses:

- Stater Brothers
- Denny's
- Kmart Corporation
- CIT
- InJOY Life Resources, Inc.

SELACO WDB's Young Adult Program has work experience agreements with the following Bellflower sites:

- Albert Baxter Elementary School
- Goldenwest Preschool
- Christ Heritage Academy
- Washington Elementary School
- Bellflower Court (TSE Program)

SELACO WDB staff has been part of the Bellflower Chamber and has attended events such as networking breakfasts, mixers, street fairs and ribbon cuttings. Some of the most recent events attended in the city of Bellflower are:

- Bellflower Dental Group – ribbon cutting
- Denny’s Restaurant – ribbon cutting
- Bellflower Street Fair – booth at 3-day street fest to promote Young Adult Services

In November and December 2015, SELACO WDB staff assisted Kmart (Sears Holdings) with a total of 7 recruitments.

Employers in the city of Bellflower that have hired SELACO WDB customers include:

- Andersen Construction
- Harbor Health Care Center
- Kaiser
- Culligan Water
- Bellflower Convalescent
- Avenue Stores LLC
- Family Dentistry and Ortho
- Transforming Life Center
- The UPS Store

SELACO WDB operates the following Child Development Centers in the city of Bellflower:

Bellflower I Child Development Center
447 Flower Street, Bellflower, CA 90706
Phone Number: (562) 804-7990

Bellflower II Child Development Center
14523 Bellflower Blvd., Bellflower, CA 90706
Phone Number: (562) 867-8399