



## COVID-19 Points to the Need for Residents to Complete the Census

LA County Health officials have sounded the alarm over current low census response rates that are putting LA County at risk of losing federal funding to respond to emergencies like COVID-19. Health officials are highlighting the COVID-19 crisis as an example of how important federal funding is to maintaining a strong local health care system.

LA County's census response rate is 58.6% as of July 23, far behind the County's goal of 100% participation. The U.S. Census Bureau, however, has extended the official deadline to participate in the census until October 31st, in response to the evolving COVID-19 crisis. If you haven't already done so, complete your census

form now:

- Online at [census.lacounty.gov](https://census.lacounty.gov), which offers county-specific information in 16 languages; or the U.S. 2020 Census Website at [my2020census.gov](https://my2020census.gov), which offers general info in 59 languages, including in-language guides
- By phone at 844-330-2020.
- By mail, you receive a paper form.

Remember, completing the census is private. Responses are protected by federal law, specifically Title 13 of the United States Code. They cannot be shared with any other government agencies or other entities, including your landlord. For more information, visit [census.lacounty.gov](https://census.lacounty.gov).

## Special Dual Webinar: Social Media Ads - What To Do And How To Do It !

Need some inspiration during difficult business times? Be sure not to miss the special no-cost webinar provided by Orange County SCORE on Tuesday, August 4, 2020 from 9:00 a.m. to 10:00 a.m.



Get professional advice about how to effectively advertise on Instagram and Facebook. Both presenters, Victoria Byrne and Roni Ramos, will provide easy examples to help create attention grabbing photos and videos. Polish your online marketing with their tips, tools, techniques, and actionable steps.

Grab a cup of coffee and get motivated. To register visit SCORE at [orangecounty.score.org](https://orangecounty.score.org) or <https://harmony3.lpages.co/dual-webinar-social-media-ads-842020/>

## City's Shelter Assists Over 35 Individuals



Since the opening of New Hope, Bellflower's Temporary Service Shelter, in May 2020, Mercy House staff has provided assistance to over 35 homeless individuals.

New Hope is a state of the art 50-bed shelter geared toward assisting the City's homeless population and helps to create a permanent housing plan using available housing resources. The program is operated by Mercy House which does not accept walk-ups. They rely on referrals from local non-profit organizations and the Los Angeles County Sheriff's Department.

For more information about the shelter or to refer someone, visit [www.bellflower.org/newhope](https://www.bellflower.org/newhope) or call City Net at (714) 451-6198.

# Eat Local

**H**ungry? Join us as we create a movement to support Bellflower restaurants— which define our neighborhoods and create economic vitality in our City. Check out the list of what's open: [www.bellflower.org/dining](http://www.bellflower.org/dining) and the on-going specials!



# Needed Ballot Measure Deduced From Community Survey Results

*Bellflower City Council Places Local Financial Stability, Emergency Preparedness & City Service Measure on November Ballot*

**T**he City of Bellflower City Council voted unanimously to place a local financial stability, emergency preparedness and City service measure to address the current and future needs of residents and local businesses through recovery of the pandemic and a recession.

Results from a recently completed professional community survey concluded as much as 70% of the respondents indicated they could support this simple majority requirement measure.

“In the last five years, the California state government has taken away millions of dollars in funding for local services from the City of Bellflower,” said City Manager Jeff Stewart. “Bellflower needs locally controlled funding that requires all funds raised to stay in our City for the essential local services residents rely on.”

This local funding measure will require all funds to stay local and the state and federal government will not be able to take a penny. In a recently

conducted independent community survey, the following service needs and priorities were identified:

- Fund emergency & safety response
- Keeping public areas clean & safe
- Ensure the supply of clean drinking water
- Retaining local businesses
- Addressing homelessness
- Maintain afterschool and youth programs
- Maintaining Bellflower’s long-term financial stability

“Before this crisis, Bellflower already had more than 150 homeless individuals. As our community looks toward recovering, the City must continue to address homelessness by providing access to our temporary shelter, job training services and housing assistance,” said Assistant to the City Manager Randi Stover. “Also, it is important to ensure that our parks and other public areas are clean, safe and secure for everyone in our community.”

**CENSUS PARADE**  
**PASSING THROUGH YOUR CITY**  
**AUGUST 1, 2020**  
**9AM-3:30PM**

#USCENSUS2020

[HTTPS://MY2020CENSUS.GOV](https://my2020census.gov)

## West Nile Virus

New detection in:

Bellflower	La Mirada
Bell Gardens	North Hills
Burbank	Panorama City
Downey	Santa Fe Spring
Encino	Whittier

Confirmed in:  
 Hacienda Heights, North Hollywood (4), Pico Rivera (4), Sherman Oaks (2), Signal Hill, Studio City (3), Rowland Heights, Winnetka, Toluca Lake (2), Van Nuys, Valley Glen (2), Valley Village (4), Woodland Hills

[www.glacvcd.org](http://www.glacvcd.org)